



# DAYONE RECORDS

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[www.dayonerecords.net](http://www.dayonerecords.net)

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# DAYONE RECORDS

- Music planning and production
- Artist management
- Music publishing (song supply and production, A&R)
- Trainee training
- Planning and arranging various performances and events
- Media production  
(music videos / web dramas / idols' own contents, etc.)

## Vision

DAYONE RECORDS was founded as an artist label in 2021, and started with music planning and production/artist management as its main business, and now continues its music publishing business with 60+ local and foreign writers and training trainees from domestic and foreign entertainment companies, And we even provide debut album planning and production.

In addition, we provide services such as planning and arranging various performances and events, and produce and provide various programs and media contents, including music videos.

Beyond the domestic market, we supply quality music and content to the global market and maintain high satisfaction among our clients.

DAYONE RECORDS will continue to strive to be a leading company in global culture through its active activities.

## About CEO



### LEE JUNGI (Young Jay)

In 2012, he made his debut as a hip-hop artist, building a solid career and gaining recognition for his musicality.

In 2019, he participated in Japan's Produce 101 as a producer, and the following year, he began his career as a K-pop producer, participating in many of JO1's Oricon chart-topping albums.

He then founded Dayone Records, which is now engaged in various music businesses, including artist production, publishing, and training.

## 대표 이력 (1)

- Produce 101 Japan [35 Boys 5 Concepts]  
'01. KungChiKiTa'
- JO1 Album [PROTOSTAR] \*Oricon NO.1 Album\*  
'03. La Pa Pa Pam'
- JO1 Album [STARGAZER] \*Oricon NO.1 Album\*  
'02. So What (Prod. By KCKT)'  
'03. KungChiKiTa (JO1 ver)'
- JO1 Album [The Star] \*Oricon NO.1 Album\*  
'05. La Pa Pa Pam'  
'08. So What'  
'14. KungChiKiTa (JO1 ver)'
- WEi the 5th Mini Album [Love Pt.2 : Passion]  
'04. Rose'
- JUST B the 3rd Mini Album [= (NEUN)]  
'01. DOMINO'
- JTBC PEAKTIME [3RD - ORIGINALS MATCH]  
'02. 팀 2시 - CIRCUIT'  
'16. 팀 24시 - Be Mine'
- WEi the 6th Mini Album [Love Pt.3 : Eternally]  
'05. 하루 끝에 (End of The Day)'
- NABBA KOREA Official Soundtrack [I AM]  
'01. I AM (Feat. Joosuc)'
- 이진혁 EP Album [NEW QUEST: JUNGLE]  
'03. Crush'
- JTBC DRAMA '비밀은 없어' OST  
'01. 서호&이도 (ONEUS) - 얼음 땅!'
- DXTEEN the 1st LP Album [Quest] \*Oricon NO. 5 Album\*  
'Bonus Track. Always'
- NEWBEAT Album [RAW and RAD]  
'07. F.L.Y(Fu\*\*ing Lovely, Lonely Youth)'  
'08. Wonder(Solo. 전여여정)'
- ifeye EP [sweet tang]  
'02. Friends Like Me'  
'05. r u ok?'
- NewKids on the STARSHIP (IDID)  
'02. Sticky Bomb'

## About CEO



LEE JUNGI (Young Jay)

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## 대표 이력 (2)

- DAYONE RECORDS CEO
- DAYONE MUSIC PUBLISHING CEO
- DRAMA '여행에서 로맨스를 만날 확률 3.5' Music Director
- T-POP Group 'A-Side' Debut Album Producer
- Social Entertainment Platform APP 'BAUND' Collaboration / Producer
- Com2us 'Summoners War' Music Director
- TV SHOW 'Veiled Musician\_Japan' Music Director

### Training

- HYBE. / BigHit & PLEDIS

Enhypen \_ 정원

TWS \_ 신유, 도훈

CORTIS \_ 마틴

Trainee A \_ 리오

- YUE HUA Entertainment

ZEROBASEONE \_ 장하오, 리키

LOONG 9 \_ 올리

EVNNE \_ 유승언, 지윤서

- AVEX Entertainment

- IST Entertainmen / KAKAO

ATBO \_ 준석, 현준

- Sandbox Entertainment

Starlight Boys \_ 정우

- FirstOne Entertainment

NINE.i \_ 위니, 지호

- Million to Brilliant

(Thailand Academy Workshop Program)

# Our Service



## Publishing

We provide overall publishing services, provide quality music for local and international production companies, and offer talented writers the opportunity to participate in local and international sessions and songcamps.

## A&R / Project Managing

With experts in each field, we work with you from the planning stage to the final, best possible outcome.

We understand your needs and provide you with all the services you need, efficiently and in a variety of directions.

## Training

The best trainers work together to create the best artists.

They may be experts in your genre of music, or they may be industry veterans with years of experience training top artists at major labels.

We select the right trainer for the right situation and provide thorough and attentive training.

# Our Service

## Planning a performance / event

We organize and execute various events such as performances, festivals, and corporate events.

We strive to increase client satisfaction through sensory processes such as conceptualized stage installations and art.



## Booking

We are in control of booking celebrities, singers, dancers, influencers, models, etc. for events and contents.

We also offer customized consulting to fit your budget.



## Create media content

We produce and deliver a variety of media videos, including music videos, web dramas, commercials, and idols' own content.

We can also organize special series in collaboration with broadcasting stations with experienced writers and PDs.

# PUBLISHING SERVICE

## Talented writers

We have a team of over 60+ local and international writers, with a diverse mix of sessions that result in unique and creative music.

## High-quality music

We're committed to quality control, utilizing fast and accurate communication as our biggest advantage, and we're committed to ensuring that you don't experience any delays or inconveniences along the way.

## Song Camp

We also continue to organize online and offline songcamps in coordination with our clients for efficient and creative work.

# PUBLISHING WORK



TEAM 24h - Be Mine  
(TV Show 'PEAKTIME' from JTBC)



JO1 - La Pa Pa Pam  
(Japan Oricon Chart No.1 Album)



WEi - 하루 끝에 (End of The Day)



ifeye - NERDY



NEWBEAT - HICCUPS



서호 & 이도 (ONEUS) - 얼음 땅!  
(JTBC 드라마 - 비밀은 없어 OST)

# A&R / PROJECT MANAGING SERVICE

## Planning

Based on our various infrastructures and past experiences, we develop the best strategy for each project and devise a more efficient and effective workflow.

## Scouting and facilitation

At every step of the way, we bring in the best experts to ensure the highest quality output.

We don't just hire on name recognition, we hire on merit, and we make sure it makes sense from a budget perspective.

## Host auditions

In order to find artists who will lead the global pop market, we also conduct auditions for projects and entertainment companies in cooperation with overseas training centers.

# Training SERVICE

## The best instructors

We provide classes from a wide range of talented trainers, including former trainers from major labels, award-winning artists, and performers active in the genre music scene.

## Customized curriculum

We find out where the client wants to take the training, organize the curriculum with the necessary classes, and make sure it's efficient without wasting unnecessary time.

## Debut plans

We'll work with you to plan your debut, including the training of your trainees.

We help you select the final debut group, understand the characteristics of the debut group members, and organize the concept with a plan to produce the album.

# Organizing a event SERVICE

## Performances and events

We bring a wealth of experience to the table to create sensational performances and events.

We can organize anything from small private events to large festivals, and we make sure that everyone involved is delighted.

## Sourcing and onsite moderation

We book the right artists, influencers, MCs, and more for your performance or event, and organize the right on-site staff.

Our veteran staff includes art, sound, and on-site staff to ensure your event runs smoothly.

## Promotion

We can package and run a variety of promotions, including influencer and celebrity invitations, media ads, social media ads, outdoor ads, and more.

We provide efficient and appropriate promotion strategies.

# Media Contents

## Music Video

After coordinating the direction with the client, we create and deliver high-quality videos at a reasonable budget.

Depending on the direction of the video, we also provide suitable promotion strategies to ensure high-satisfaction.

## Idol's own content

We capture the fun and engaging side of artists in a way that's trendy and grows their fan base.

We have an experienced crew of directors.

## Commercials

We also produce a variety of commercials according to each project's budget, including short-form, major, influencer videos, sponsored videos, public organizations, and private companies.

We will discuss branding strategies from low-budget creative commercials to high-quality commercials.

# MEDIA CONTENTS WORK



롯데 꼬깔콘 X 셔누



Horim - Think About' Chu



EPSD : WWDD



Kohway - Homecoming Ep.00  
: Songtan, Korea



홍주문화관광재단



베스킨라빈스 X 넉살



# Contact Us

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